Orders

Order / Rev:

Alt Order #:

06836582

Product Desc:

2012

Estimate:

2872

Flight Dates:

10/26/12 - 11/06/12

Original Date / Rev:

07/27/12 / 10/16/12

Order Type:

GENERAL

815 Slaters Ln.



Primary AE:

Amy McCreary

Sales Office:

Sales Region:

BLPHI

National

Agancy

Name:

American Media & Advocacy Group

Buying Contact:

Billing Contact:

Billing Type:

Cash

Billing Calendar:

Broadcast **EOM/EOC**

Billing Cycle: Agency Commission:

15%

Advertiser

Name:

Priority:

American Action Network

SELECT PRIORITY CODE

Alexandria, VA 22314

Demographic: **Product Codes:** A35+

PLI1,PLI2

Order Separation:

Advertiser External ID:

New Business Thru:

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

Agency External ID:

Bill Plan

21111111111				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	29	\$21,375.00	\$18,168.75
10/29/12	11/06/12	98	\$93,600.00	\$79,560,00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	29	\$21,375.00	\$18,168.75	0.00
November 2012	98	\$93,600.00	\$79,56 0 .00	0 .00
Totals	127	\$114 975 00	\$97 728 75	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$114,975.00
Market	100%	\$370,887.10

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$114,975.0 0
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$55,633.06
KTUD	1%	\$3,708.87
KVVU	18%	\$66,759.68
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$14,835.48

_1	n	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	oots	Rate Pri	Rtg Type \$	Spots	Amount
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					M-F 5-6a WakeUp	w/Wagners								
	١	WAKE V	V/WAGNF	RS1										
		Star	t Date I	nd Date	<u>Weekdays</u> S	pots/Week	<u>Rate</u>	Rating						

Page 2 of 10

Order / Rev:

104867

06836582

Advertiser:

Estimate:

American Action Network

Alt Order#: Flight Dates:

10/26/12 - 11/06/12

Product Desc:

2012

2872

KSNV

ET C. N. Start End Inventory Code Stream Start/End Time Days Len Spots Rate Prit Rig Type Spot Sanction	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	nts	Rate Pri	Rta Tyne 9	Snote	Amount
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Week: 11/05/12		WAKE	W/WAGI	NRS1		pg								
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Order / Rev:

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Advertiser:

Estimate:

American Action Network

Alt Order #: Flight Dates:

10/26/12 - 11/06/12

Product Desc:

2012

2872

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
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Week: 10		11/04/12		2	¥	0.00			ATT 0 00 1		_	
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Order / Rev:

104867

Advertiser:

American Action Network

Alt Order #:

06836582

Product Desc:

2012

Flight Dates:

10/26/12 - 11/06/12

Estimate:

2872

Ln Ch End Inventory Code Break Start/End Time Days Len Spots Start Rate Pri Rtg Type Spots Amount M-F Today Show III 4th H Today 4th Hour **TODAY SHW3-NBC** Start Date **End Date** Weekdays Spots/Week Rating Rate ____F--Week: 10/22/12 10/28/12 \$325.00 0.00 E 26 KSNV 10/29/12 10/29/12 M-F Today Show III 4th 18M 10am-11am M-----:30 \$325.001 0.00 NM \$325.00 Today 4th Hour **TODAY SHW3-NBC** Weekdays Spots/Week End Date Rating Start Date Rate 0.00 11/04/12 \$325,00 Week: 10/29/12 E27 KSNV 10/30/12 10/30/12 M-F Today Show III 4th IBM :30 \$325.001 0.00 NM 10am-11am -T----\$325.00 Today 4th Hour **TODAY SHW3-NBC** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 \$325.00 0.00 E 28 KSNV 10/31/12 10/31/12 M-F Today Show III 4th BM :30 \$325,001 0.00 NM 10am-11am --W---\$325.00 Today 4th Hour **TODAY SHW3-NBC** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ------\$325.00 0.00 E 29 KSNV 11/01/12 11/01/12 M-F Today Show III 4th IBM 10am-11am \$325.001 0.00 NM :30 1 1 \$325.00 Today 4th Hour **TODAY SHW3-NBC** End Date Start Date Weekdays 1 1 2 1 Spots/Week <u>Rate</u> Rating 11/04/12 ---T---Week: 10/29/12 \$325.00 0.00 E 30 KSNV 11/02/12 11/02/12 M-F Today Show III 4th BM :30 \$325,001 0.00 NM 10am-11am ----F--1 1 \$325.00 Today 4th Hour TODAY SHW3-NBC End Date Start Date Weekdavs Spots/Week Rate Rating 11/04/12 ----F--\$325.00 Week: 10/29/12 0.00 E31 KSNV 11/05/12 11/05/12 M-F Today Show III 4th IBM M----10am-11am :30 \$325.001 0.00 NM 1 \$325.00 Today 4th Hour TODAY SHW3-NBC Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating M----Week: 11/05/12 11/11/12 \$325.00 0.00 E 32 KSNV 10/26/12 10/26/12 Rachael Rav CM 11am-12pm ----F--:30 \$325.001 0.00 NM \$325.00 1 Rachael Ray RACHAEL RAY Start Date Spots/Week End Date Weekdays Rating Rate ---F--Week: 10/22/12 10/28/12 \$325.00 0.00 E33 KSNV 10/29/12 10/29/12 Rachael Ray CM 11am-12pm :30 \$325.001 0.00 NM \$325.00 Rachael Ray RACHAEL RAY **End Date** Spots/Week Rating Start Date Weekdays Rate Week: 10/29/12 11/04/12 M-----\$325.00 0.00 E 34 KSNV 10/30/12 10/30/12 Rachael Ray CM _T____ :30 \$325.001 0.00 NM 11am-12pm 1 \$325.00 Rachael Ray RACHAEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 -T----Week: 10/29/12 \$325.00 0.00 E35 KSNV 10/31/12 10/31/12 Rachael Ray 11am-12pm :30 1 \$325.001 0.00 NM \$325.00 Rachael Ray RACHAEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$325.00 0.00 E36 KSNV 11/01/12 11/01/12 Rachael Ray CM 11am-12pm :30 \$325,001 0.00 NM \$325.00 Rachael Ray RACHAEL RAY Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating 11/04/12 ---T---Week: 10/29/12 \$325.00 0.00 E 37 KSNV 11/02/12 11/02/12 CM 11am-12pm ___F__ :30 \$325.001 0.00 NM 1 \$325,00

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2012

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Estimate:

2872

Len Spots Ln Ch Start End Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Amount Rachael Ray Rachael Ray RACHAEL RAY Start Date Spots/Week End Date Weekdays 1 1 2 1 <u>Rate</u> Rating 11/04/12 \$325.00 0.00 Week: 10/29/12 E38 KSNV 11/05/12 11/05/12 Rachael Ray 11am-12pm :30 \$325,001 0.00 NM \$325.00 Rachael Ray RACHAEL RAY Start Date End Date Weekdavs Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$325.00 0.00 ----5-E 39 KSNV 10/27/12 10/27/12 News 3 Today - SATURIDM 9am-930am :30 \$500.001 0.00 NM 1 \$500.00 News 3 Today - SAT **NEWS3 TDY-WKND** Start Date End Date **Weekdays** Spots/Week Rate Rating ----5-Week: 10/22/12 10/28/12 \$500.00 0.00 E 40 KSNV 11/03/12 11/03/12 News 3 Today - SATURIM :30 \$500.001 0.00 NM 9am-930am -----\$500.00 News 3 Today - SAT **NEWS3 TDY-WKND** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating ---S-0.00 Week: 10/29/12 11/04/12 \$500.00 E41 KSNV 10/28/12 10/28/12 News 3 Today Wknd CM 9a-930am -----5 :30 \$500.001 0.00 NM \$500.00 News 3 Today **NEWS3 TDY-WKND** Start Date End Date Weekdays Spots/Week Rate Rating ----S Week: 10/22/12 10/28/12 \$500.00 E42 KSNV 11/04/12 11/04/12 News 3 Today Wknd ----S 0.00 NM CM 9a-930am :30 \$500.001 1 \$500.00 News 3 Today **NEWS3 TDY-WKND** Start Date End Date Spots/Week Rate Rating ----S Week: 10/29/12 11/04/12 \$500.00 0.00 E 43 KSNV 10/26/12 10/26/12 NEWS 3 at 4 (1 HOUR)CM ----F--4-5pm \$725.001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS 3 AT 4PM Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----F--\$725.00 0.00 E 44 KSNV 10/29/12 10/29/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M-----:30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS 3 AT 4PM Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$725.00 0.00 E45 KSNV 10/30/12 10/30/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -T----:30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS 3 AT 4PM **End Date** Rating Start Date Weekdays Spots/Week Rate 11/04/12 \$725.00 0.00Week: 10/29/12 E 46 KSNV 10/31/12 10/31/12 NEWS 3 at 4 (1 HOUR)CM \$725.001 0.00 NM 4-5pm 1 \$725.00 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) NEWS 3 AT 4PM Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$725.00 0.00 E47 KSNV 11/01/12 11/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---T---:30 \$725.001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS 3 AT 4PM Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T---\$725.00 0.00 E 48 KSNV 11/02/12 11/02/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS 3 AT 4PM Spots/Week Rating Start Date **End Date Weekdays** Rate Week: 10/29/12 11/04/12 \$725.00 0.00 4-5pm E49 KSNV 11/05/12 11/05/12 CM 0.00 NM M-----:30 \$725,001 \$725.00

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FACE2FACE RALSTON Start Date

E 60 KSNV 10/31/12 10/31/12

FACE2FACE RALSTON

Start Date Week: 10/29/12

E61 KSNV 11/01/12 11/01/12

Week: 10/29/12

End Date

11/04/12

End Date

11/04/12

Weekdays

Weekdays

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FacetoFace/Ralston Rep@M

Face to Face w/ J.Ralston

Spots/Week

Spots/Week

CM

Rate

Rate

\$900.00

730-758pm

\$900.00

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Advertiser:

American Action Network

Alt Order #:

06836582

Product Desc:

2012

Flight Dates:

10/26/12 - 11/06/12

Estimate:

2872

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS 3 AT 4PM Spots/Week Rating Start Date End Date <u>Weekdays</u> Rate Week: 11/05/12 11/11/12 \$725.00 0.00 E 50 KSNV 10/26/12 10/26/12 CM M-F Early News 5-630p ---F--:30 \$1,200,001 0.00 NM \$1,200.00 M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---- F--\$1,200.00 0.00 СМ M-----E 51 KSNV 10/29/12 10/29/12 M-F Early News 5-630p :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News NEWS 3 Spots/Week Rating Start Date End Date <u>Weekdays</u> <u>Rate</u> M-----11/04/12 \$1,200.00 0.00 Week: 10/29/12 E 52 KSNV 10/30/12 10/30/12 M-F Early News СМ 5-630p :30 1 \$1,200,001 0.00 NM \$1,200.00 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$1,200,00 0.00 1 M-F Early News E 53 KSNV 10/31/12 10/31/12 CM 5-630p ---:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 --W----\$1,200.00 0.00 E 54 KSNV 11/01/12 11/01/12 M-F Early News CM 5-630p ---T---:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 ---T---Week: 10/29/12 \$1,200.00 0.00 E 55 KSNV 11/02/12 11/02/12 M-F Early News CM 5-630p ----F--:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 ----F--\$1,200.00 Week: 10/29/12 0.00 E 56 KSNV 11/05/12 11/05/12 M-F Early News CM 5-630p 1 \$1,200.001 M----:30 0.00 NM \$1,200.00 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$1,200.00 0.00 E 57 KSNV 10/26/12 10/26/12 FacetoFace/Ralston Reg@M 730-758pm ----F---:30 \$900.001 0.00 NM \$900.00 1 Face to Face w/ J.Ralston FACE2FACE RALSTON **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 10/22/12 10/28/12 \$900.00 0.00E 58 KSNV 10/29/12 10/29/12 FacetoFace/Ralston Rep&M 730-758pm :30 \$900.001 0.00 NM \$900.00 Face to Face w/ J.Ralston FACE2FACE RALSTON Spots/Week Start Date **End Date** Weekdays Rate Rating 11/04/12 M----0.00 Week: 10/29/12 \$900.00 10/30/12 10/30/12 E 59 KSNV FacetoFace/Ralston Rep@M \$900,001 0.00 NM 730-758pm -T----:30 1 \$900.00 Face to Face w/ J.Ralston

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06836582

Advertiser:

American Action Network

Alt Order #: Flight Dates:

10/26/12 - 11/06/12

2012 Product Desc: KSNV Estimate: 2872

Facebre Face Markins No. No. Facebre Face Markins No. No. Facebre Face Markins No. No. Start Data	Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type 8	Spots	Amount
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Order / Rev: Alt Order #:

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Advertiser:

American Action Network

Product Desc:

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KSNV

Flight Dates:

10/26/12 - 11/06/12

Estimate:

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Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots Rate Pr	iRtgType 8	3pots	Amount
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JEOF	PARDY-WK	ND									
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 1		11/04/12	S- Mon PR 8-10p	CM	\$525.00	0.00	.20	0 64 000 004	0.00.104	•	## 000 00
E /O KON	IV 10/29/1	2 10/29/12	Monday Prime 8-		8-10pm	М	:30	2 \$4,000.001	0.00 NM	2	\$8,000.00
THE	VOICE		monady (fillio o	TOPIN							
5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	10/29/12	11/04/12	M	2	\$4,000.00	0.00					
E 76 KSN	IV 11/05/1	2 11/05/12	•	СМ	8-10pm	M	:30	2 \$4,000.001	0.00 NM	2	\$8,000.00
TUE	VOICE		Monday Prime 8	-10pm							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
_	11/05/12	11/11/12	M		\$4,000.00	0.00					
E 78 KSN	IV 10/26/1	2 10/26/12	M-F News 3 at El		11pm-1135pn		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at E					, , , , , , , , , , , , , , , , , , , ,			* - 1
	/S 3 AT 11										
_	Start Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating					
	10/22/12	10/28/12			\$1,200.00	0.00	.20	4 04 000 004	0.00 NB4	4	#4 000 00
E 18 KON	IV 10/29/1	2 10/29/12	M-F News 3 at E		11pm-1135pn	n M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEW	/S 3 AT 11		WIT NOWS OUT E	10 4011							
5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week:	10/29/12	11/04/12	M	1	\$1,200.00	0.00					
E 80 KSN	IV 10/30/1	2 10/30/12	M-F News 3 at E		11pm-1135pr	n -T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEW	/S 3 AT 11		M-F News 3 at E	leven							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
-	10/29/12	11/04/12	-T	<u> </u>	\$1,200.00	0.00					
		2 10/31/12	M-F News 3 at E	leven CM	11pm-1135pr	nW	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at E	leven							
	/S 3 AT 11										
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	10/29/12	11/04/12	M-F News 3 at E		\$1,200.00	0.00	-20	1 01 000 001	0.00 NB4	4	#4 000 00
E 02 NON	10 17017	2 11/01/12	M-F News 3 at E		11pm-1135pr	nT	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEW	/S 3 AT 11		1911 140990 0 dt L	NO VOIT							
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			ŀ		
	10/29/12	11/04/12	T		\$1,200.00	0.00					
E 83 KSN	IV 11/02/1	2 11/02/12	M-F News 3 at E		11pm-1135pr	nF	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NIE)A	/S 3 AT 11		M-F News 3 at E	leven							
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			l		
	10/29/12	11/04/12	F		\$1,200.00	0.00			ı		
-		·····	M-F News 3 at E		11pm-1135pr		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at E		. г			- ,		-	
	/S 3 AT 11				_						
	Start Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating					
	11/05/12 N 10/27/1	11/11/12	Sa-Su News 3 at		\$1,200.00	0.00	.20	1 04 100 004	0.00 NM	a	¢4 400 04
⊏ 00 KSN	4V 1U/Z//1	12 10/27/12	Sa-Su News 3 at Sa-Su News 3 a		11pm-1135pr	mS-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
WKE	2 NWS-AT	11<	Ju Ju Howa J d								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	40/00/40	10/28/12	S-	1	\$1,100.00	0.00					
Week:		2 11/03/12		CM	11pm-1135pr		:30				

KSNV

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Order / Rev:

104867

Advertiser:

Product Desc:

American Action Network

Alt Order #: Flight Dates: 06836582

10/26/12 - 11/06/12

Estimate:

2872

2012

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven WKD2 NWS-AT 11< Start Date **End Date** Spots/Week Rating **Weekdays** Rate 11/04/12 ----S-1 \$1,100.00 0.00 Week: 10/29/12 E 87 KSNV 10/28/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 1 \$1,100,001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven WKD NW\$3 AT 11< Start Date End Date Weekdays Spots/Week Rate Rating ----s Week: 10/22/12 10/28/12 \$1,100,00 0.00 E 88 KSNV 11/04/12 11/04/12 ----S Sa-Su News 3 at ElevenCM 11pm-1135pm :30 1 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven WKD NWS3 AT 11< Start Date End Date Weekdays Spots/Week Rate Rating ----S Week: 10/29/12 11/04/12 \$1,100.00 0.00 E 89 KSNV 10/26/12 10/26/12 The Tonight Show CM 1135p-1237a ---F--:30 \$750.001 0.00 NM \$750.00 1 Tonight Show **TONITE SHW** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 10/28/12 Week: 10/22/12 \$750.00 0.00 E 90 KSNV 10/29/12 10/29/12 The Tonight Show CM 1135p-1237a M-----:30 \$750.001 0.00 NM \$750.00 Tonight Show TONITE SHW Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M-----\$750.00 0.00 E 91 KSNV 10/30/12 10/30/12 The Tonight Show ~T----CM 1135p-1237a :30 \$750.001 0.00 NM 1 \$750.00 Tonight Show TONITE SHW Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -T----\$750.00 0.00 \$750.001 E 92 KSNV 10/31/12 10/31/12 The Tonight Show CM 1135p-1237a --W----:30 0.00 NM 1 \$750.00 **Tonight Show TONITE SHW** Start Date Weekdays Spots/Week **End Date** Rating Rate --W----Week: 10/29/12 11/04/12 \$750.00 0.00 E 93 KSNV 11/01/12 11/01/12 The Tonight Show CM 1135p-1237a ---T---:30 \$750.001 0.00 NM 1 \$750.00 Tonight Show TONITE SHW Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T---\$750.00 0.00 E 94 KSNV 11/02/12 11/02/12 The Tonight Show CM 1135p-1237a :30 \$750.001 0.00 NM 1 \$750.00 Tonight Show TONITE SHW End Date Weekdays Spots/Week Rating Start Date Rate Week: 10/29/12 11/04/12 --E--\$750.00 0.00 E 95 KSNV 11/05/12 11/05/12 The Tonight Show CM :30 \$750.001 0.00 NM 1135p-1237a 1 \$750.00 Tonight Show **TONITE SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$750.00 0.00 E 96 KSNV 10/27/12 10/27/12 Saturday Night Live CM 1130pm-1:02am ----S-:30 2 \$1,400.001 0.00 NM 2 \$2,800.00 Saturday Night Live SAT NITE LIVE Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 ----S-\$1,400.00 0.00 E 97 KSNV 11/03/12 11/03/12 Saturday Night Live CM 1130pm-1:02am ----S-:30 2 \$1,400.001 0.00 NM 2 \$2,800.00 Saturday Night Live SAT NITE LIVE Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/29/12 11/04/12 \$1,400.00 0.00 E 98 KSNV 10/28/12 10/28/12 CM Sun 1135p-1200a -----S \$400.001 :30 0.00 NM \$400.00

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Order / Rev:

104867

Advertiser:

Product Desc:

American Action Network

Alt Order #: Flight Dates: 06836582

10/26/12 - 11/06/12

Estimate:

2012 2872 KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spe	ots	Rate Pri	Rtg Type S	Spots	Amount
			Sports Night in L	as Vegas								
			Sports Night in L	as Vegas								
SPORT	r nt-L vo	3S										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				i i		
Week: 10		10/28/12	S	1	\$400.00	0.00						
E 99 KSNV	11/04/1	2 11/04/12	Sports Night in L	as VegaGM	Sun 1135p-	1200aS	:30	1	\$400.001	0.00 NM	1	\$400.00
			Sports Night in L	as Vegas								
SPORT	r nt-l vo	∋s										
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10	/29/12	11/04/12	S	1	\$400.00	0.00						
N100 KSNV	11/02/1	2 11/02/12	Fri PR 8-9p	СМ	8-9pm	F	:30	1	\$5,200.001	0.00 NM	1	\$5,200.00
			Friday Prime 8-9	pm								
GO ON	I/NEW NO	DRMAL	•									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/29/12	11/04/12	F	1	\$5,200.00	0.00						
										Totals	127	\$114,975.00